COMMUNITY IMPACT
YEAR IN REVIEW 2020

Meal delivery to homebound seniors through Seniors First Meals on Wheels

KidsFirst at the March 2020 Nonprofit Leadership Summit

Life-saving veterinary services provided by Gold Country Wildlife Rescue

Distance learning support for families at the Boys and Girls Club of Placer County

Partnering on Census 2020 community outreach with Placer People of Faith Together

Patrice Taylor and Dean Prigmore at PCF’s January 2020 donor event

Connecting people who care to causes, community and meaningful impact.
Thank you for another year of amazing support.

Our mission is to promote philanthropy as a means to build a strong community and make a positive impact on critical issues in our region. As an established, trusted resource for charitable giving, PCF works closely with people who give and their professional advisors to maximize personal, charitable and financial goals.

OUR IMPACT OVER THE PAST YEAR

$4,312,323 in grants
14 scholarships totaling $32,500
1,118 hours of training strengthening 127 local nonprofits

MISSION
Placer Community Foundation provides leadership and grows local giving to strengthen our community.

VISION
Placer County – a healthy, connected community.

DELIVERING ON OUR VALUES
1. Act with integrity and respect
2. Make courageous decisions
3. Value our community and respond to its needs
4. Listen, learn, and lead
5. Honor donor intent
DEAR FRIENDS

Reflecting on the year 2020 is bittersweet. The world faced a crisis together. We were shutdown, separated from our loved ones and forced into isolation. There was so much division in our country and yet, we at Placer Community Foundation watched in awe as our community came together to support one another. We celebrate you and all our community partners for coming together with caring hearts and a spirit of connectedness when we were all forced apart.

You, our donors, exhibited extraordinary generosity and enabled our staff and community partners to be responsive and focused. You helped us raise and deploy nearly $3.7 million through a combination of the PCF’s COVID-19 Response Fund, COVID-related grants from donor advised funds at the Community Foundation and distribution of CARES Act funding.

Our key safety-net nonprofit partners with whom we met weekly helped determine where dollars could have the greatest impact, and shared hard stories of the many clients they were serving. They spoke of the mental toll felt by people lacking access to adequate food, housing, education, healthcare and employment.

Our partners at Placer County Health & Human Services and Public Health kept us abreast of the pandemic in our community and partnered with us to deploy CARES Act funding to our local nonprofits and to distribute 80,000 masks and PPE to vulnerable populations.

Our staff, too, was extraordinary as well as tireless and compassionate. They refocused offerings, listened to pandemic-specific needs, and provided training and services for situations none of us had ever before faced. We cannot thank them enough.

The pandemic was in one way a great equalizer as none of us was immune from it and, in another, a great magnifier as it highlighted the chasm of socioeconomic inequality that exists across Placer County. While we have been privileged to share in the county’s successes, our mission is to grow giving to address its shortcomings and strengthen it for all who call Placer County home.

As we digest the learnings revealed by the pandemic and social disruption, we remain steadfast to closing the opportunity gap and heightening our efforts to do so. We believe it is the only way we can begin to reimagine a future that is better for all.

These are challenging times with much work to do as we look ahead. We cannot do it without you. In the pages that follow you will read more about the year and where we are headed.

To all those we had the privilege to work with in 2020, you touched many lives and renewed the true definition of a caring community. Thank you! With your continued dedication and support you will continue to help us reach many, many more.

Sincerely,

James T. Williams
Board Chair

Veronica Blake
Chief Executive Officer
Leveraging Philanthropy in Times of Crisis

In the face of the COVID–19 pandemic, our nonprofit and philanthropic partners came together this year to respond to community needs. The hub for PCF’s rapid response effort was our COVID–19 Response Fund, which was launched within days of the shutdown. Starting with an initial investment of $52,500 from our Community Needs Fund, the COVID–19 Response Fund quickly became a conduit for caring people to give to the broad and immediate needs impacting the region. The fund also leveraged a partnership with the County of Placer for PCF to distribute significant CARES Act funding through its Placer Shares and Placer Shares Impact grant programs.

COMMUNITY IMPACT – PCF’S COVID-19 RESPONSE

• $646,000 raised through 551 gifts from individuals and corporate sponsors
• $85,000 in CARES Act funding to conduct the Mask Up Campaign—a harm reduction campaign to address underserved communities lacking information and PPE
• $940,000 in Placer Shares funding to support 111 local nonprofits with their COVID-related expenses
• $2,025,000 in Placer Shares Impact funding to support 27 safety-net providers in the areas of housing, food and mental health

SEE MORE

“I think it’s easy when you are young to want to save the world and create dynamic change that will impact people everywhere. But then as we mature, we realize that maybe if I do something in my community I can feel the impact I’m making directly on more individuals. Doing something local, like my parents did, holds great value to me.”

Andrew Hayes
Board Chair, Auburn Interfaith Food Closet
Legacy Society Member, Placer Community Foundation

Andrew Hayes grew up in a household in which giving to the community was part of the “internal culture.”

He grew up in Iowa with a father who was a university professor and a mother who got her MBA while raising children and then entered the corporate world. While both were busy and successful in their careers, each remained involved in the community whether it was coaching Little League or serving as choir director for their church. Later in life, they each started their own named scholarship fund in Iowa. His father supported the study of law. His mother supported the study of music.

“I grew up knowing that part of my parent’s legacy was to be remembered for what they loved and what they supported, and that it would perpetuate long after they are gone. That feels good.”

Andrew modeled this same form of community engagement. When he and his wife moved to Auburn he soon became involved with Auburn Interfaith Food Closet. It was then he became aware of Placer Community Foundation (PCF).

“PCF sold themselves when I saw their support of local nonprofits like ours and the other leadership activities they do throughout the community. It was a natural fit for me to work with them on a charitable plan in my trust.”

Andrew designated a portion of his estate to PCF that, when he passes away, will continue to support the causes he and his parents care about.

“There is a portion of the blessings that have been given to me that I want used to support what’s important to me, my family and specifically my parents’ scholarships. A good conduit to address all of this was through PCF.”

GIVING AS A FAMILY CULTURE

Andrew Hayes grew up in a household in which giving to the community was part of the “internal culture.”
HANDS-ON GIVING CAN TAKE MANY FORMS

Doug and Julie Busch are new donors to PCF but are far from new to giving back. As self-proclaimed “makers” their gift to PCF’s COVID-19 Response Fund in 2020 aligned well with their creative spirit and an urgent desire to do something amidst a devastating health crisis.

When the shutdown struck in March of 2020, Julie and Doug were at their home in Penryn. They felt grateful that their family was safe and healthy but watched as first responders and vulnerable individuals lacked personal protective equipment to help keep them alive. That’s when Doug and Julie got creative.

“We’re part of this subculture of people that like to make things,” said Doug. “There were a lot of people doing different things to help make PPE. We wanted to do the same.”

Julie designed a cloth face mask based on feedback from first responders that their ears hurt from looping the elastic around them for hours a day. She made them so that the elastic went gently around the head. She made 160 masks over several weeks, setting up shop in her sewing room.

Doug designed a face shield using available materials. After refining the design, he produced 500 of them.

“I used various types of plastic sheeting that could be sourced locally (it was in very short supply), and adapted the design to use the material I could get.”

Doug and Julie’s homemade PPE went to a medical transport company, local assisted living facilities, a physician practice in east Los Angeles and a hospital in Truckee.

For Julie and Doug, giving is a way to acknowledge how fortunate they are to have their own needs met and act on their values, contributing back any way they are able.

“There’s enormous need on an ongoing basis, in every community, that is being compounded by wildfires, COVID-19 and the housing crisis. It’s overwhelming. We try to do what we can and look for opportunities to make a meaningful contribution. Money is always good. If it’s volunteer time, add your expertise to something. It can also be sharing a resource you have like housing during an emergency. Whatever it is, if you’ve got an opportunity to make a positive contribution - do it.”

Doug and Julie Busch
Donors, PCF’s COVID-19 Response Fund
HONORING FAITH AND VALUES

Anne and Bill Thomasmeyer are givers. Whether it is time or financial support, they have always given to the community where they live. After they moved to Roseville from Pittsburgh to be closer to family, they opened the Thomasmeyer Family Fund, a donor advised fund at PCF.

The organizations they give to are varied, but the common theme among them is how they align with and create positive impact according to their values. As Catholics, Anne and Bill feel called to give back to neighbors in need as an active way of living out their faith. They are members of St. Joseph Marello Catholic Church in Granite Bay, where Anne coordinates communications and social media and Bill has served as the president of the Parish Council.

“Pope Paul VI said ‘If you want peace, work for justice.’ Giving through our fund is a meaningful way we can contribute and act on these values.”

Anne and Bill Thomasmeyer
Donor Advised Fundholders, Placer Community Foundation

Anne and Bill often rely on the knowledge PCF provides to guide their local giving. In 2020, their fund supported the local Census effort, Placer Counts, which they learned about through the Community Foundation. Anne and Bill also gave to PCF’s COVID-19 Response Fund and directly to organizations that worked to feed and shelter those whom the pandemic affected most.

“We are proud to support Placer Community Foundation’s initiatives and we are grateful for the leadership and guidance they provide for our philanthropy,” Bill shared.
A Passion for Aviation and Youth Takes Flight

For Don Wolfe, flying is to life as air is to breathing for the rest of us. Aviation fuels a purpose-driven life, a conduit for mentorship and developing young leaders. Don’s passion for flying began at the age of five on his family’s dairy farm in Ohio where he watched planes drop rye grass in the field next to his home. Don recalls, “Those guys were streaking over the field at 50 feet. I thought, man, that looks like fun.” Through determination he built a long and successful career from flying F-100 jets for the Air National Guard to a decade’s long career as a pilot flying 747s for United Airlines. When he was nearing retirement, Don knew he had to prepare for his next stage in life. But like all other aspects of his career, he trusted his mentors and peers would help guide his way. It was this confidence that inspired his philanthropy today.

Don and his wife Lori retired and settled in Auburn where Don quickly joined the Board of Directors of the Auburn Aviation Association (AAA). He volunteers to promote and build their scholarship program for young adults interested in a career in aviation.

In 2019 the Board of AAA elected to establish the Auburn Aviation Association Education Endowment Fund at PCF. Earnings from investment of assets in the fund provide ongoing support for scholarships to future pilots. In 2020 Don and Lori committed to a gift in their estate plan in support of this fund upon their passing.

“The last year’s pause in the world re-affirmed the biggest sell for me with PCF is that the money works forever,” said Don. “For someone to give a hundred dollars and know that it’s going to grow and provide more dollars for education is huge. It means all my efforts to mentor and inspire, the way I was throughout my life, will be paid forward by these young scholarship recipients.”

Don Wolfe
Board Member, Auburn Aviation Association
Legacy Society Member, Placer Community Foundation

“The rigor and focus it takes to be an aviator isn’t just born, it’s developed though opportunity and mentorship. When board members and I see the spark of these attributes in a youth, we lean in because we know the investment will pay forward. It will fuel their career and development as future leaders.”

Don Wolfe
Board Member, Auburn Aviation Association
Legacy Society Member, Placer Community Foundation
FROM FIRST STEPS TO A BOUNDLESS JOURNEY

Mary Ann Flemmer’s path to philanthropy started in 2019 but has since expanded to encompass the giving of her time, talents and treasures to various causes she hadn’t imagined.

In 2017 her beloved husband David passed away. They shared a passion for the outdoors and trail running—an activity Mary Ann still loves today. Mary Ann was forced to begin the difficult and daunting task of getting her affairs in order, including a revision of her estate plan. She knew she wanted to explore charitable giving but did not know where to begin. A simple Google search led her to Placer Community Foundation.

Mary Ann met with PCF staff and established a planned gift in her trust that, when she passes, will address causes important to her. “I’ve always been passionate about the arts and the environment but over the last couple years I’ve come to identify additional causes I’d like to support,” she reflected. “I like that I can revisit my charitable plan with PCF throughout my lifetime, and not have to change language in my trust.”

Mary Ann also relies on PCF to alert her of a variety of immediate needs in the community. In 2020, it was PCF’s COVID-19 Response Fund that prompted her to give.

“I knew COVID was in our community and that it was going to be a big problem but I didn’t know how to find where to give. I got the email from PCF saying that they started the fund. I just immediately gave money. I was relatively new to PCF at the time but I was happy I had a mechanism to support the different ways people were impacted.”

Moving forward Mary Ann is looking at ways her philanthropy and volunteerism can help support the positive changes she sees happening in her hometown of Auburn. She finds the greater prevalence of public art and a variety of new restaurants, shops and public gathering spots exciting and hopes it will continue to build and bring vitality to the town.

“There’s this brewing potential that I want everyone in my community to embrace and support. It’s another part of why I wanted to work with PCF. They are my resource to help feel, fuel and feed that potential.”

“I’m humbled by how fortunate I am to be in a position to give back. I embarked as a philanthropist to honor my blessings not knowing it would be the start of a journey with so much reward along the way. Working with PCF has enabled me to see further and go deeper along this path, which has been invaluable.”

Mary Ann Flemmer
Donor, Placer Community Foundation
Community Leadership

PCF is committed to helping create a thriving and resilient community. We do this through thoughtful leadership, advocacy and fostering wide-spread collaboration.

NONPROFIT INITIATIVE

We designed the Nonprofit Initiative (NPI) to help local nonprofit organizations thrive and grow. It’s been an important and valuable focus of our work ever since the first trainings started in 2005. The pandemic brought seismic impacts to the nonprofit sector, especially to organizations that make up the fabric of our safety net. The years of trainings and investments in weaving a strong network was evident as partners ramped up to meet the growing needs and collaborate across the system as never before.

CENSUS

PCF was an instrumental player in ensuring an accurate count for the 2020 Census. For Placer County, an estimated $26 million in federal funding was at stake. PCF’s leadership focused on developing a collaborative and inclusive approach where public, nonprofit and philanthropic organizations worked seamlessly together. The success of this strategic and collaborative effort was seen not only in our region’s Census response rate, it established effective practices and trust that was later leveraged in our cross-sector pandemic-response.

HOUSING

Since 2016, PCF has been at the helm of Placer Housing Matters, an advocacy campaign working to address the lack of affordable housing in Placer County. In 2020, local housing costs ballooned to a staggering degree as the influx of retirees and Bay Area transplants to Placer County accelerated. Our housing problems have a concerning ripple effect for our region and beyond which was the focus of a report published by the Sacramento Bee.

COVID HARM REDUCTION

As COVID-19 spread and cases spiked in the fall of 2020, PCF partnered with Placer County Health & Human Services and nonprofit partners to promote harm reduction behaviors that support the health and livelihoods of residents who were most disproportionately affected by the virus. The result was the county-wide Mask Up Para Tu Gente | Mask Up Placer campaign, which included community outreach, distribution of PPE and promoting messages.

“Placer Community Foundation’s Nonprofit Initiative trainings provide our staff and board with practical tools and information we need to be a strong, effective nonprofit organization.”

Antoinette Manuel
Executive Director,
KidsFirst Counseling & Family Resource Centers
Read more about each initiative
On March 4, 2020 (just prior to the pandemic shutdown) PCF held our 10th Leadership Summit. PCF brought Dave Sternberg, a member of the faculty at The Lilly School of Philanthropy at Indiana University’s Fund Raising School to lead Summit participants on the topic of effective fundraising. Between Dave’s extensive expertise, practical tips and good sense of humor, the event was a timely and valued opportunity for our nonprofit network. The attendees included over 200 board members and executive directors, representing 59 organizations, 18 of which had never before attended a Summit.

“"The information and insight we receive at PCF’s training events help our organization build capacity, grow and increase sustainability. Thank you so much!”

Elisa Herrera
Executive Director,
Latino Leadership Council

PLACER COUNTS CENSUS 2020

Our Impact

The effort was a success, achieving a response rate that was 5.1% higher than in 2020 than in 2010. The greatest impact was seen among hard-to-count populations, including disabled, veterans, LGBTQ+, seniors, immigrants, farm workers, and children ages 0-5.

• Placer County’s response rate ranked twelfth among all counties in California

• Each of the six incorporated cities in Placer County (Auburn, Colfax, Lincoln, Loomis, Rocklin and Roseville) surpassed their 2010 response rate by 5% to 10%

• Lincoln, a particular focus of the campaign, ranked ninth of all cities in California
Addressing the Urgent Need For Affordable Housing

People who live in affordable, safe, and stable homes have a better chance for success in life than those who do not. An adequate supply of housing of all types is also a requirement for a strong and stable workforce. The lack of such housing in Placer County is serious and concerning for our viability as a community and economic outlook.

Shifting the tide on the supply of affordable housing will require us to be persistent and measure our progress in steps. We are encouraged by two significant housing wins that were realized in 2020. First, Placer County broke ground at the Placer County Government Center on the first affordable housing development in eight years. It was a project that almost never was. The project was scrapped multiple times, and it took PCF’s close eye on the fine print and ability to rally stakeholder voices to keep it moving forward.

Another promising action from 2020 was the policy change to Placer County’s affordable housing fee program. PCF’s advocacy helped ensure that the policy includes inclusionary requirements and influenced the county’s decision to form a new Housing Task Force, which is tasked with expediting and facilitating the construction of affordable units over the coming years.

YOU CAN HELP

Your support to provide safe, stable, and affordable housing will lead to thriving neighborhoods. Learn more on how you can participate at PlacerHousingMatters.org.
In collaboration with Placer County Health and Human Services and a core group of nonprofit partners, Placer Community Foundation launched the Mask Up Para Tu Gente | Mask Up Placer community outreach campaign in the late fall of 2020. The effort focused on COVID-19 harm reduction among at-risk populations at a critical time leading up to and during the holiday season.

Partnerships and community support broadened the effort to a scope and scale that went beyond anything we had done before. PCF’s call for support brought in 127 stakeholders, who participated in Mask Up Para Tu Gente | Mask Up Placer workshops. Partners supported outreach and canvassing activities, enabling a mass distribution of 80,000 masks.

We are humbled and honored by the togetherness and commitment to community that was mobilized by Mask Up Para Tu Gente | Mask Up Placer. We express deep appreciation for all who contributed. We believe we achieved in the greatest unseen reward: countless seniors, families and essential workers whose lives were better protected from a devastating virus.

**Community Feedback**

“PCF you are all held in my heart! Thank you for your commitment to ALL in our community.”

“Awesomeness. I’m loving you and your devotion to our collective cause.”

“Thank you PCF for doing the ‘good work’, and encouraging folks to be safe and to wear masks.”

“The kits are wonderful. I handed out 150 in Sheridan while volunteering for the Placer Food Bank this week. Thank you for protecting our community!”

“Thanks so much for your amazing leadership and partnership with Placer County HHS during this trying time.”

**Dr. Rob Oldham**
Director, Placer County Health and Human Services

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**Our Impact**

- Dozens of media messages and interviews on TV, radio and print media including KOVR, KCTV, KCRA, Telemundo, Univision, and the Auburn Journal
- 80,000 masks distributed to at-risk populations
- 8,000 PPE care kits delivered door-to-door, including 3,675 homes across 33 affordable housing complexes
- 137 individual stakeholders and six safety-net partners participated in activities
OUR FINANCIALS

$21.8 MILLION IN ASSETS
$4.3 MILLION IN GRANTS

LONG-TERM INVESTMENT PERFORMANCE
As of December 31, 2020

1ST YEAR: 11.06%  3RD YEAR: 8.08%  5TH YEAR: 9.10%

INVESTMENT OPTIONS

When you open a personalized, named fund at Placer Community Foundation you have options on how your charitable dollars are to be distributed into the community as well as how assets in the fund may, or may not, be invested. We offer a variety of investment options designed to meet your philanthropic goals and objectives.

- **Traditional Long-Term Portfolio**: The investment objective is long-term capital appreciation. The portfolio is actively managed and invested in a diversified portfolio. This option is recommended for funds that will last more than three years with the option of continuing the fund in your estate plan, and has a fund balance suitable for investment.

- **ESG Portfolio**: The Community Foundation now offers an Environment Social and Governance or ESG portfolio that aligns values with charitable goals. Similar to the long-term portfolio, ESG is actively managed, invests in a diversified portfolio and is best suited for longer term funds that will carry on your legacy of giving.

- **Money Market**: This investment option provides donors with liquidity and principal protection. This option is recommended for funds that are designed to last three years or less or the fund has a balance that is not suitable for investment.

CUSTOM OPTION

- **Choose Your Personal Investment Advisor**: The Community Foundation can work with your own trusted financial advisor to manage investment of assets in your fund. If this option is right for you, simply put us in touch with your financial advisor and our team will take care of the rest.
COVID-19 RESPONSE

PCF’s COVID-19 response grantmaking in 2020 drew from philanthropic and federal relief funds. Grants made from PCF’s COVID-19 Response Fund represent the charitable support that was invested in the community. CARES Act grants encompass two nonprofit relief programs (Placer Shares and Placer Impact) that PCF administered for Placer County.

PCF CARES Act COVID Response Grants
$2,965,000

PCF Philanthropic COVID Response Grants
$726,525
In the first few months of the shutdown in 2020 Placer Food Bank reported a 67% increase in demand for food. That meant an increase in serving 90,000 people to 150,000 people.

The people served by Placer Food Bank are truly food insecure. They face the choice of purchasing food over other bills like prescription drugs or rent. Many are seniors, but since the pandemic, the pool of people broadened significantly.

In 2020 PCF provided over $1 million in grants for food delivery to organizations such as Placer Food Bank, Seniors First’s Meals on Wheels Program and Auburn Interfaith Food Closet.

The greatest allotment of $395,000 went to Placer Food Bank to assist with improvements to, and scaling of, infrastructure for managing food distribution to 58 partner agencies throughout the region. These monies also supported purchase of food for “free farmers market” distribution events in Lincoln, Rocklin and Sheridan.

If you would like to learn more about our work in Placer County, you can watch PCF’s video “COVID-19 Response: Strengthening Placer’s Food System” at PlacerCF.org/videos.
Partnerships and creative problem solving were instrumental to PCF’s COVID-19 response strategy.

Together with the City of Roseville and the Health Education Council, PCF launched Family Meal Roseville. The innovative program provided restaurant meals at a nominal cost to low-income residents during the Spring of 2020. The program helped stabilize local restaurants and their employees, while also addressing food insecurity.

“This project came together so quickly because of the strong partnerships already in place. It’s invaluable to have a community foundation with leadership who can whip together key connections at a time like this.”

Megan (MacPherson) Scheid  
Deputy City Manager,  
City of Roseville
2020 GRANTEES

In the face of the COVID-19 pandemic, our nonprofit and philanthropic partners came together this year to meet community needs like never before. We are grateful for the cross-sector collaboration that is building up a resilient community. We are better together!

A Touch of Understanding
Acres of Hope
Advocates for Mentally Ill Housing
Agape International Missions
Allegiant Giving Corporation
Almost Home 4Ever
American Foundation for Suicide Prevention
American Leadership Forum
Animal Assisted Happiness, Inc.
Animal Spay and Neuter Clinic
AnimalSave
Arizona-Sonora Desert Museum
Assistance League of Greater Placer
ATLAS Learning Academy
Auburn Chamber of Commerce
Auburn Education Foundation
Auburn Interfaith Food Closet Inc
Auburn State Theatre Incorporated
Auburn Symphony
Auburn Union School District
Bard College
Beautiful Minds Wellness
Blackberry Creek Farm Animal Sanctuary
Blossom Place
Blue Line Arts
Boys & Girls Club of Placer County
Brigham Young University, Provo
California CareForce
California Polytechnic State University
California State University, Chico
California State University, Long Beach
California State University, Sacramento
Camellia Symphony Orchestra
Capital Public Radio
Cello Student Enterprise Inc.
Center for Nonprofit Leadership of the Sierra
Chapa-De Indian Health Program, Inc.
Child Advocates of Placer County - CASA
Children's Hope Foster Family Agency
Colla Voce of the Sierra, Inc.
Community Foundation Sonoma County
Community Service, Education and Research Fund (CSERF)
Compassion Planet
County of Placer
Cowpoke Foundation
Crime Victims United Charitable Foundation
Cure JM Foundation
Cycles 4 Hope, Inc.
Defending the Cause Regional Alliance
Del Oro High School
Destiny Community Services
DeWitt Community Complex
DigDeep Right to Water Project
Doctors without Borders USA Inc.
Down Syndrome Information Alliance
Downtown Lincoln Association
Dutch Flat Community Center
East Side Neighborhood Services, Inc.
Education Francaise De Sacramento French
Education in Sacramento
Equal Justice Initiative
FamilyGreenSurvival
Female Leadership And Mentor Exchange
FieldHaven Feline Center
Firefighters Burn Institute
First United Methodist Church of Loomis
Folsom Police Foundation
Foothills Habitat for Humanity
Foresthill Divide Chamber of Commerce
Foresthill Friends of the Library
Foresthill Residents for Responsible Growth, Inc. (FROG)
Foresthill Swimming and Recreation Corporation
Fosters & Paws
Franciscan Friars of the Atonement Graymoor
Franciscan Media
Friends of Auburn Library
Friends of Peace Pilgrim
Friends of the Area Recreation and Parks, Inc.
Friends of the Lincoln Public Library
Friends of the Roseville Library
Friends of Unwanted Rabbits - FUR
Girls on the Run
Gold Country Fair Heritage Foundation
Gold Country Wildlife Rescue, Inc.
Golden Gate Railroad Museum
Golden Sierra Life Skills, Inc.
Grameen Foundation
Granite Wellness Centers
Greater Sacramento Urban League
Habitat for Humanity International
Healing Pastures Inc
Health Education Africa Resource Team
Health Education Council
Hearts Landing Ranch
Heartstrings Counseling, Inc.
Hope Elementary School District
HOPE Healthy Outcomes for Personal Enrichment Counseling
Hope, Healing, Restoration And New Beginnings
Horses for Healing Therapeutic Riding Center
Horses’ Honor
Humane Society of the Sierra Foothills
In His Wakes, Inc.
Indiana University - Bloomington
Innovative Giving Enhancement
Insights Counseling Group
Jewish Federation of Sacramento Region
Keaton’s Child Cancer Alliance
Kelli’s Cookies for Goodness Bakes
KidsFirst
Kitten Central of Placer County Inc
Koinonia Foster Homes Inc
Latino Leadership Council Inc
Leaps and Bounds Rabbit Rescue
Legal Services of Northern California
LemonAid Fund
LEOA Foundation
Lighthouse Counseling and Family Resource Center
Liliput, a part of Wayfinder Family Services
Lincoln Chamber of Commerce
Lincoln Community Foundation
Lincoln Emmaus Church Community
Lincoln Veterans Memorial Coalition
Literacy Support Council of Placer County
A family from Foresthill received a food delivery box and school supplies thanks to community response efforts coordinated by PCF grantee partner Foresthill Residents for Responsible Growth, Inc. (FROG).
**Funds**

Thank you for choosing us as your philanthropic partner. As financial stewards dedicated to helping you make the most of your giving, we are honored to work with nearly 600 individuals, families, and companies who have established funds at Placer Community Foundation.

Your charitable giving continues to make a powerful impact—locally and beyond—to build up communities where every individual has the opportunity to thrive.

**Community Needs and Unrestricted Funds**

Unrestricted Funds help the Foundation support long-term solutions, respond quickly to emergencies and meet ever-changing needs in our community. Grants are made in the name of the fund you establish, creating a personal legacy of giving.

Affordable Housing Fund  
Community Leadership Fund  
Community Needs Fund  
Community Needs Endowment Fund  
Constantino Family Fund for Community Needs  
Curt and Heather Sproul Community Fund  
Disaster Relief Fund  
Fire Relief Fund  
Guy and Sigrid Gibson Community Endowment Fund  
Harry Sands Fund  
Janice Forbes Fund of Placer Community Foundation  
Kelly C. Richardson Fund  
Ken and Marie Larson Common Good Fund  
Nadder and Fay Mirsepassi Fund  
Robert A. and Mary Mancini Fund  
Ruth and Russell Burgess Fund  
Sonja Sorbo, MD Endowment Fund  
Sparks Family Fund for Placer Community Foundation  
Tellman Family Fund  
William Maxwell “Max” Puckett Community Fund  
Williams Family Fund in honor of James T. & Ruth Ruhkala Williams

**Donor Advised Funds**

Donor Advised Funds are an excellent alternative to a private foundation, with only a fraction of the administrative responsibilities. You maintain personal involvement and support the causes you care about most while enjoying the favorable tax treatment of a public charity.

Allegiant Youth Sports Fund  
Ann Harris Gifting Fund  
Azevedo Family Fund  
Birkholz Fund  
Bobbi Machado Fund  
Bud and Bernadine Beadles Charitable Fund  
Cardno-Silvers Fund  
Cardoza Conner Be Kind Fund  
Constantino Family Fund  
CORE Construction Fund for Youth  
Elizabeth M. Jansen Fund  
Griffiths Family Fund  
Hamilton Family Fund  
Hideo Ray and Irene Yamasaki Family Fund  
James and Diane Williams Family Fund  
Jim and Judy Ganulin Family Fund  
Joseph and Lucy Fenolio Family Fund  
Kathy Sands Fund  
Larry and Linda Welch Charitable Fund  
Leo W. Ryan and Geraldine Suskin Community Fund  
Marcia A. Boden Fund  
Margie McGrew Fund  
Morgan Miller Fund  
Nancy and Kenneth Kahn Family Fund  
Niemi Family Fund  
Pargament Family Fund  
Paul & Kathy McKenna Charitable Fund  
PG&E Community Impact Fund  
Propp Family Fund  
Rampalli - Udayagiri Trust  
Rhonda and Richard Wampler Fund  
Rick and Kathy 4 Kids Fund  
Robert and Betty Steinhart Fund  
Robert and Stephanie Snyder Fund  
Robert Kemp Community Endowment Fund  
Ruth Burgess Women’s Fund at Placer Community Foundation  
Sue Thompson and Jaya Perryman Fund  
The Charles and Gail Muskavitch Endowment Fund  
The Joyce W. Armitage Fund  
The Locke Family Fund  
Thomsmeyeer Family Fund  
Timothy and Colleen Sands Charitable Fund  
Todd and Adriana Jensen Fund  
Toy Family  
Veronica Blake Fund

“At our age and at this time we find there’s not much we can do physically, and we find that frustrating. Giving is something we can do, and we know it makes a difference with the Foundation.”

Jim and Judy Ganulin

PCF Donor Advised Fundholders
DESIGNATED FUNDS
Designated Funds allow you to support the good work of a specific organization, such as a senior center, a museum or virtually any nonprofit organization.

- Arts Council of Placer County Endowment
- Auburn Aviation Association Education Endowment
- Auburn Ravine Terrace Benevolence Fund
- Auburn State Theatre Endowment Fund
- Boys & Girls Club of Placer County Endowment Fund
- Child Advocates of Placer County Endowment Fund
- Conrad Charitable Fund
- Dr. Dwight and Mary Odom Fund
- Friends of the Roseville Public Library Endowment Fund
- Gold Country Medical History Museum Fund
- Gold Country Wildlife Rescue Fund
- Health Education Africa Resource Team Endowment Fund
- PARC Legacy Fund
- Placer County Library Fund
- Placer County Navy League Rose Hoeper Fund
- Placer Food Bank Endowment Fund
- Placer Land Trust’s Natural Wonders Forever Fund
- PRIDE Industries Endowment
- Rocklin Heritage Endowment Fund
- Ron Stork River-Advocate Legacy Fund
- Seniors First Endowment Fund

FIELD OF INTEREST FUNDS
Field of Interest Funds enable you to target your gift to address specific community needs. Once you identify your personal interest area, our Board awards grants to community organizations and programs in the area you select, such as arts and culture, youth, health, animal welfare or environment.

- Arts Endowment for Placer County
- Barbara D. Beland Community Fund
- Bob Lasley Fund for Mathematics and Nursing
- Carmen Tindall Wilson Trust Fund
- COVID-19 Relief Fund
- COVID-19 Vaccine Campaign Fund
- Emergency Rental Assistance Program Campaign Fund
- Frank and Gladys Porter Endowment
- Giving Circle
- Harry Sands Family Fund in memory of Anne Sands
- J.A.E. Fund for Animal and Environmental Welfare
- Jansen Family Fund for Youth
- Marilyn Prince Fund
- Mary Ann Flemmer Arts and Environment Fund
- Mary Ann Flemmer Community Needs Fund
- Mary Paolini Fischer Fund
- Placer Collaborative Network Fund
- Placer Shares Grants Fund
- Placer Shares Impact Grants Fund
- Ralph E. and Rose A. Hoeper Endowment
- Sally Johnson Swim Fund
- Susan Cooley-Gilliom Artist in Residence and Teaching (ART) Program Endowment Fund
- Susan Cooley-Gilliom Fund for Visual Arts
- Walter and Irmgard Schichtel Fund
- Youth Development Fund

SCHOLARSHIP FUNDS
Scholarship Funds empower you to invest in students and help them achieve their dreams. You can create a scholarship as a memorial to someone special or use it to express your educational values.

- A. Jerald Saladana Scholarship Fund
- Al Saladana Scholarship Fund
- Ben Parra Scholarship
- Carmen Tindall Wilson Scholarship Fund
- John G. & Lillian M. Walsh Scholarship Fund
- Ken and Janice Forbes Geil Scholarship Fund
- Larry D. Mitchell Memorial Scholarship Endowment Fund
- Richard and Doris Sayles Family Scholarship
- Roy P. Luna Scholarship Fund

“Going through the Nueva Epoca leadership program has been one of the most transformative experiences in my leadership path and personal development because I found connection and insight into my strengths that are essential to strategies that I’ve been able to implement in my community work. I am so grateful to PCF and donors for investing in a culturally centered network of Latinx folks in the region.”

Alma J. Caravarín Velázquez
Nueva Epoca scholarship recipient
DONORS

You are the reason our community thrives. Your generosity, philanthropic investment, and charitable kindness are powering our region and making a difference.

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“Giving with Placer Community Foundation is a joy for our entire family. Giving back is a value that is important to us and we trust PCF to honor our charitable intentions for generations to come.”

Pam and Alex Constantino
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LEGACY GIVING
PCF’s Legacy Society honors those who have made a commitment through bequests and other planned gifts to sustain our community impact into the future.

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“Love for this community is at the heart of my success. There is no better way to show that love than by giving back.”

Sue Thompson
Founder, HomeTown Realtors
Tips from PCF to Maximize Your Year-End Giving

The CARES Act of 2020 provided incentives to encourage individuals to give to charity during the pandemic. Thankfully the government extended these tax breaks into 2021 and PCF has taken note of ways our donors are maximizing their giving.

**For those who do not itemize their deductions in their tax return:** Take advantage of the increased above-the-line deduction. This move directly reduces gross income before taxes—of up to $300 (married couples filing jointly can deduct up to $600)—for cash gifts to Placer Community Foundation.

**For those who do itemize their deductions in their tax return:** You can make larger cash gifts to Placer Community Foundation and deduct up to 100% of your Adjusted Gross Income. Some of our donors are bundling or bunching two to three years’ worth of what they typically give annually to maximize this deduction.

**For those who are taking in a required minimum distribution (RMD) from an individual retirement account (IRA):** Continue to take advantage of the Charitable IRA Rollover in which you can contribute up to $100,000 directly from your IRA account to Placer Community Foundation, tax-free.

**For those who have appreciated stock:** Take advantage of unprecedented stock market gains. Gifts of appreciated stock allow you to deduct their full fair market value while avoiding paying capital gains tax.

Please note, aside from gifts of stock, these incentives do not qualify for contributions to Donor Advised Funds. PCF has other fund options that will help you achieve your tax planning goals.

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Learn more and connect at PlacerCF.org or by calling 530.885.4920.
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